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3592

Reg. No. :

Name :

**Fourth Semester B.B.A. Degree Examination, June 2015
(Career Related First Degree Programme under CBCSS)**

Group 2 (b)

Core Course

BM 1441 : ENTREPRENEURSHIP DEVELOPMENT

(2013 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Each question carries 1 mark. Answer all questions.

1. Define EDP.
2. What is seed money ?
3. What is venture capital ?
4. What is trade credit ?
5. What is working capital ?
6. What is a business plan ?
7. What is creativity ?
8. What is DIC ?
9. Who does NSIC stand for
10. Expand the term TRYSEM.

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions in **not exceeding one** paragraph. **Each** question carries **2** marks.

11. Who is an intrapreneur ?
12. What do you understand by a project ?
13. Who is a Fabian entrepreneur ?
14. What is "Kakinada experiment" ?
15. Who is a women entrepreneur ?
16. What is NABARD ?
17. What is plant location ?
18. What is project evaluation ?
19. What do you mean by KVIC ?
20. What is Incentives ?
21. What is a sick unit ?
22. What is technical analysis ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions in **not exceeding one** page **each**. **Each** question carries **4** marks.

23. Distinguish between Entrepreneur and Intrapreneur.
24. Explain the factors determining a plant location.
25. Write the problem faced by women entrepreneurs in India.
26. Explain the steps in EDP.



27. Explain the role of MSMEs in Indian economy.
28. Explain the main causes of Industrial sickness in India.
29. Explain the responsibilities of SIDCO.
30. Explain the sources of finance for starting an enterprise.
31. Write the risks involved with entrepreneurship.

(6×4 = 24 Marks)

SECTION – D

Answer **any two** questions in **not exceeding four pages each**. Each question carries **15 marks**.

32. Explain with example the role of franchising in developing entrepreneurship in India.
33. Explain the factors affecting Entrepreneurial growth.
34. Explain the skill required for an entrepreneur.
35. Briefly explain about venture capital.

(2×15 = 30 Marks)



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(Common for 2010 and 2011 admission)

Time : 3 Hours

Max. Weight : 30

SECTION – A

I. Choose the most appropriate answer from the following. This Section consists of **four bunches of four questions each**. Each bunch carries a weightage of 1. Answer **all** questions.

- 1) These entrepreneurs first conceive an idea for a new product and then set up a business to materialize the conceived idea in to reality.
 - a) Corporate entrepreneurs
 - b) Business entrepreneurs
 - c) Industrial entrepreneurs
 - d) Trading entrepreneurs
- 2) The first stage in project formulation
 - a) Project design
 - b) Input analysis
 - c) Feasibility analysis
 - d) Financial analysis
- 3) Maintenance of proper ratios between different types of securities
 - a) Capital structure
 - b) Capital gearing
 - c) Debt-equity
 - d) Capitalisation
- 4) An entrepreneur who concentrates more on production rather than marketing
 - a) Professional entrepreneur
 - b) Technical entrepreneur
 - c) Pure entrepreneur
 - d) Non-professional entrepreneur

- II. 5) A training method where the performance of work is to be shown practically by the instructor for better understanding
 - a) Conference
 - b) Meeting
 - c) Demonstration
 - d) Lecture
- 6) A person who owns, operates and takes risk of a business venture
 - a) Manager
 - b) Employee
 - c) Entrepreneur
 - d) Entrepreneurship



34. What are the factors affecting the location of a unit ?

35. Mention three functions of NSIC.

36. Write a note on Venture capital.

(5x2=10 Wt.)

SECTION - D

Answer **any two** questions in not exceeding **four pages each**. Each question carries a weightage of **4**.

37. What are the steps involved in setting up of a small unit ?

38. What are the problems faced by women entrepreneurs in India ? What are the remedies available ?

39. Discuss the problems and barriers to entrepreneurship development. (2x4=8 Wt.)